

**CENTRAL BANK OF KENYA**



Remarks by

**PROF. NJUGUNA NDUNG’U  
GOVERNOR  
CENTRAL BANK OF KENYA**

**AT THE**

**LAUNCH OF THE MOBILE PAY TANGAZA E-COMMERCE AND  
MONEY TRANSFER SERVICE**

***SANKARA HOTEL, NAIROBI  
Monday, January 24, 2011***

**The Chairman and Board of Directors of Mobile Pay Ltd;**

**The Trustees of Tangaza Trust;**

**The Management of Mobile Pay Ltd;**

**Distinguished Guests;**

**Ladies and Gentlemen:**

It gives me great pleasure to join Mobile Pay Ltd and other members of the financial sector fraternity this morning and to preside over this auspicious occasion of the launch of another innovation in the Mobile Money Transfer business.

May I commend the Board, Management and staff of Mobile Pay Ltd, and in particular, the board of directors of Mobile Pay Ltd for their effort in developing this innovative mobile money transfer service which indeed will go a long way towards enhancing financial deepening and inclusion within our financial sector.

**Ladies and Gentlemen:** Mobile phone technology has in a few years of its existence demonstrated how financial inclusion can be leapfrogged on a major scale and in a short time span using appropriate technological platforms. In only four years of the existence of mobile phone money transfer services; four mobile phone operators have launched the services and have enrolled over 15.4 million customers and recruited over 39,449 agents. Total transactions have now reached Ksh.2.45 billion a day and Ksh.76 billion a month. This reflects the fact that when cost of transactions decline, transactions increase in volume.

Mobile money transfer services have been a phenomenal success and have put Kenya at the global centre stage of financial inclusion and innovation. In this regard, I am confident that the launch of Mobile Pay will ensure continued growth of the mobile money transfer services sector.

**Ladies and Gentlemen:** Central Bank will continue to play its role in promoting a stable and conducive environment for financial innovation to thrive. At the micro level, the Bank will continue to work with the Ministry of Finance and the financial sector regulators to promote a sound, safe, efficient and inclusive

financial system and with no room for regulatory arbitrage. In this regard, CBK will continue to encourage more competitors in the provision of these services which results in further lower transaction costs for the ***Mwananchi***.

In conclusion, Ladies and Gentlemen, I wish to take this opportunity to congratulate and commend the Board and Management of Mobile Pay Ltd for introducing this important mobile money transfer service, which is expected improve service delivery to all members of the society. Going by its successful pilot testing, I am sure it will be a successful mobile phone money transfer service.

With these few remarks, it is now my humble duty to declare TANGAZA MOBILE MONEY TRANSFER officially launched.

Thank you very much.