



NEW CBK WEBSITE

NAIROBI, Kenya – The Central Bank of Kenya (CBK) has today launched a new website as part of its 50th anniversary celebrations. The new website retains the best features of the old, but includes several additions that make it easy to navigate and access while focusing on simplicity and clarity.

The new website has been re-designed to allow for a creative and functional user experience, drawing from feedback on user/stakeholder expectations. The website is also more interactive and has an improved overall look and feel using modern aesthetics.

In the re-design, CBK has taken into account the fact that websites have effectively become the default access tools from which individuals can obtain relevant information about an institution. CBK is therefore keen to make use of this digital channel to enable diverse stakeholders access information in an intuitive and seamless manner.

CENTRAL BANK OF KENYA

www.centralbank.go.ke

[Twitter: @CBKKenya](https://twitter.com/CBKKenya)

[#CBKat50](https://twitter.com/CBKat50)

September 11, 2016